

## ABSTRACT

A method and system for political advocacy is described that uses a nationwide voter registration database, rather than a zip code-to-district matching system, to link advocates to their elected officials. Thus, advocates can contact the appropriate elected  
5 officials, and the elected officials can be informed of the advocates' political relevance. Furthermore, a targeted political advocacy technique is described in which a grassroots coordinator can send action alerts to those advocates who are registered to vote in districts of a particular group of legislators.

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